

SOME RECOMMENDED ACTIONS FOR NON-GMO ACTIVISTS (IRT)

(1) TARGET MANUFACTURERS OF GM FOODS

Choose manufacturers of products you used to buy before you realize they contain or may contain GMOs (like mayonnaise, corn chips, other snacks with canola, corn and its derivatives, soy, sugar from sugar beets or other GM ingredients) and tell them you are switching to a non-GMO brand or organic because of health safety issues. Ask them to reconsider their source ingredients. Have other 20, 30, 50 people write a letter to them, or co-sign yours.

1. INFLUENCE A RESTAURANT AND/OR A CHEF

Choose a really good restaurant, already oriented towards organic or healthy gourmet options, and convince them to (a) go GM-free, (b) feature a section or a special on their menu that is GMO-free, and (c) publicize a GM-free brunch, lunch or dinner (d) find a **chef** to create non-GMO buzz

2. INFLUENCE A SUPERMARKET OR COOP

Write letters – ideally several dozens letters from fellow activists – to the store owner, requesting they feature more organic and more GM-free certified items

3. CREATE A NON-GMO PRESENCE AT FARMERS MARKETS

4. CREATE A PRESENCE AT A COUNTY OR LOCAL FAIR

Some ideas: (1) have a stand that features delicious non-GMO food for sale, distribute information and sign on people to join your activist group (2) distribute or sell at cost our bumper stickers (order from us); create an event with a speaker, Q&A, etc.

5. INVOLVE STUDENTS IN SCHOOLS and COLLEGES

Some ideas (1) create a non-GMO pot-luck group and distribute lunch box stickers (2) involve a school garden program to create a show-and-tell education event (3) organize a local video contest on the GMO theme and send them to IRT where a panel of judges will award the best (4) show a anti-GMO movie and have a debate afterwards (4) invite a presenter or speaker to give a talk and show a video to a class; (5) join forces with other “healthy school lunches” organizations

6. HEALTH CARE PROFESSIONALS

1. do non-GMO education with clients (2) reach out to colleagues and educate them, (3) make a case about GMOs with your professional association

(8) GARDENERS AND SEED PEOPLE

Involve your local gardening community to host an event stressing the importance of preserving uncontaminated seeds and build a party or event around it

1. CIRCULATE AND GET SIGNATURE FOR OUR GMO LABELING PETITION

(10) HOST A FILM SHOWING COMBINED WITH A SOCIAL EVENT AT A STRATEGIC LOCATION

Involve your church, library, grange, community center in hosting a film followed by discussion with a speaker to handle questions, and/or have a non-GMO potluck (or food and drinks for sale)