

## **GMO Tabling Event (Email names to [INFO@GMOfreeSeattle.com](mailto:INFO@GMOfreeSeattle.com))**

- 1) Most important GET OTHERS NAMES & Information (PLEASE make sure legible) Xerox names (in case lost) before Fax 206 238-9555 or Email (above email)**
- 2) Go to [www.GMOfreeSeattle.com](http://www.GMOfreeSeattle.com) ("Like" our page if you haven't)  
(If not on facebook go to [www.GMOfreeSeattle.INFO](http://www.GMOfreeSeattle.INFO) → This is the resource library)
- 3) Click on GMO Documents (on left) – this is the resource library. Be familiar with it so you can share this resource with others that you'll interact with at your tabling event.
- 4) Click on "Tabling" Folder and :
  - A) **Read** the documents in "Read This First" before your event for GMO background info. to you to be aware of. (You can always find out the answer to a ? and get back to them)
  - B) **Print Out** the documents in Documents to Print  
(1 -2 copies) – have 1-2 copies as reference for the table for people to look at  
(Multiple copies) to hand out . Print the anticipated number.  
(If you print too many you can use next tabling event)
- 5) Contact the PCC Store manger. Tell them you're from GMO Free Seattle and you'd like to come set up a table at that store ( \_\_\_\_ date, & \_\_\_\_ time) and **ask if OK.**  
Ask if they have a demo table / chair you can use and  
(if not bring a table (like a card type table), bring a chair in case needed)
- 6) Arrive early and meet the manager (or who you were directed to meet),  
to get formal permission that day. (If you set this event up days ago it should be reserved but don't expect the manager to remember, so if someone were to complain for ?? reason, the mgr. will be aware you're setting up GMO table.  
Event time should be reserved at that store – you're just being courteous.  
Set up the table not impeding traffic (Ask mgr.); **Bring tape, tacks; pens, clips boards**
- 7) Remember YOUR GOAL is to inspire others to want more info. & to get involved.**  
(If you make your outcome to come to the meeting and they can't, you lose opportunity for engagement, so start with the big picture and narrow down.

### **Below are only examples of what to say:**

- 8) Ask people are they aware about the health risks to them & their kids of GMOs in the food supply. (also say Gen. Modified Foods) ?  
We're trying to get the word out about the dangers of GMOs and get people to join our group "GMO Free Seattle"**
- 9) **If Yes** – ask if they would :
  - A) Want more information** (Give brochures and make sure you show them the reference sheet and describe the GMO Free Washington FB page.  
Tell about the "GMO Document Library with >100 brochures, documents, articles.
- 10) **If NO** - Say something like Monsanto is and 90% of foods containing soybeans, corn, SUGAR, Canola are seeds made by Monsanto who is Genetically Modifying Foods & changing the DNA of food to be able to use their pesticide Roundup →  
**Pull out Health Risk brochure FIRST, then Facts You Need to Know; Resources**
- 11) Ask if on Facebook? Point out our website on the "Resource page".  
Tell them about the GMO Document library with all the brochures you have on the table and > 100 more GMO Documents
- 12) Ask if would consider getting involved with our group, GMO Free Washington i.e. coming to some or our educational and planning meetings 1X / month. (Next is...) Ask if they'd consider helping others at a tabling like this?
- 13) Bring Posters banner to get peoples attention**